

## Test - tets

<b>PROBLEM</b>	<b>SOLUTION</b>	<b>UNIQUE VALUE PROPOSITION</b>	<b>UNFAIR ADVANTAGE</b>	<b>CUSTOMER SEGMENTS</b>
<b>EXISTING ALTERNATIVES</b>	<b>KEY METRICS</b>	<b>HIGH-LEVEL CONCEPT</b>	<b>CHANNELS</b>	<b>EARLY ADOPTERS</b>
	<b>COST STRUCTURE</b>		<b>REVENUE STREAMS</b>	